This course provides you with all necessary tools for managing technological innovations and creating new business models. You will set up your innovation language and learn to apply idea generation and idea choosing methods for strategic decisions.

Managing Innovation - 26th - 27th February 2019

- Major methods and principles of innovation management
- Innovation strategy
- Formulating and implementing a technological innovation
- Implementing business model innovation strategy
- Implementing change

Top speakers

- Yves Hertig, iimt, University of Fribourg
- Prof. Dr. Stephanie Teufel, iimt, University of Fribourg
- Lorenz Wyss, Swiss Post

What our students said

- I have learned a lot and it was practical
- Interesting and interactive
- Very skilled and pleasant presentations

Course location: iimt - University of Fribourg
Course fee/ module: CHF 1'400.--
Course language: English
Registration: www.iimt.ch or iimt@unifr.ch