

10th Anniversary of Research Center Fuzzy Management Methods

On Friday, September 28, 2018 we celebrate the 10th Anniversary of FMsquare.org in the Botanic Garden <u>https://www3.unifr.ch/scimed/de/pavillonvert</u> of the University of Fribouurg:

11:11 Opening session with Steel Drum Band Big Bamboo

11:15 Welcome address

11:20 Sara D'Onofrio: Cognitive Computing in Smart Cities

11:40 Steel Drum Band Big Bamboo

11:50 Aigul Kaskina: Fuzzy-Based User Privacy Framework & Recommender System

12:10 Steel Drum Band Big Bamboo

12:15 Bart Knijnenburg: Recommender Systems for Self-Actualization

12:45 Apéro & Steel Drum Band Big Bamboo

13:30 Closing

Sara D'Onofrio is a PhD student in Computer Science at the Human-IST Institute of the University of Fribourg and an IT trainee at Swiss Post. She holds a bilingual Bachelor's degree in Business Administration from the University of Fribourg and a Master's degree in Business Administration with specialization in Information Systems from the University of Bern. She attended further education courses at other Universities in Europe and participated in various conferences in Europe, South America and Canada. She is a student member of the IEEE and EUSFLAT. Her research interests lie in the area of cognitive computing, soft computing, human-machine-interaction and cognitive cities. Sara's former employers include the University of Bern, Kilchherr AG, POWERneting AG and Fust AG. She enjoys spending her free time dancing, working creatively and travelling.

Aigul Kaskina is a PhD candidate at Information Systems Research Group of University of Fribourg. After graduating with Master degree in Computer Science from Oxford Brookes University and working as IT specialist in the industry, she is currently a researcher interested in the topics of fuzzy logic, privacy and recommender systems.

Bart Knijnenburg is an Assistant Professor in Human-Centered Computing at the Clemson University School of Computing. He holds a B.S. in Innovation Sciences and an M.S. in Human-Technology Interaction from the Eindhoven University of Technology, The Netherlands, an M.A. in Human-Computer Interaction from Carnegie Mellon University, and a PhD in Information and Computer Sciences from UC Irvine. Bart works on privacy decision-making and user-centric evaluation of adaptive systems. During his PhD at UC Irvine, he was the first to ever be awarded with a Google PhD Fellowship in Privacy. As a professor at Clemson University, his research has been awarded over \$1,000,000 in funding from the National Science Foundation, the Department of Defense, and corporate gifts. Bart co-directs the Humans and Technology lab at Clemson University, where he advises a small army of 11 graduate students.



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