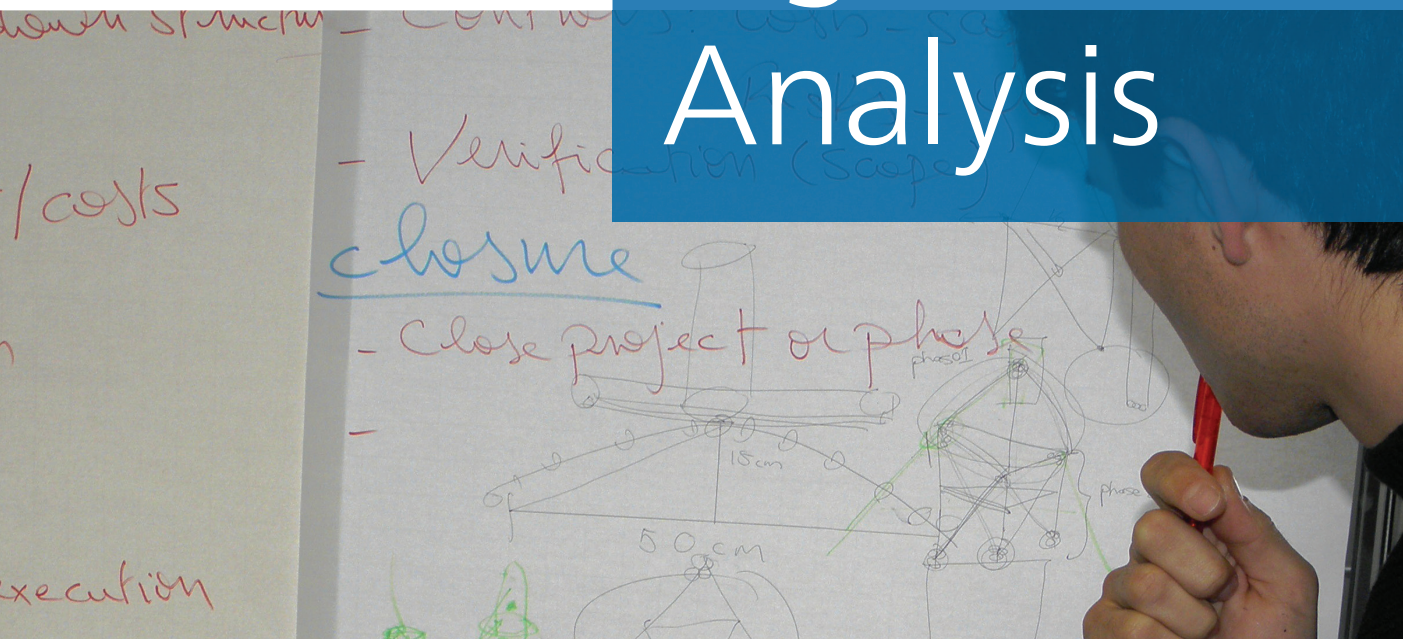


Big Data Analysis



From business intelligence and big data analytics to application to improve products and services. How can the daily-flood of data be made understandably and usable for successful business decisions? Drowning in data a company in the digital era must know how to handle them but also how to use them in their strategy.

Big Data Analysis 18th - 19th September 2018

- Big Data (concept, market, tools)
- Where could big data for data science in smart cities come from?
 - IoT-Services, social media, smart city architecture, etc.
 - What can we do with this data? Human-centered AI for cities and business models
 - How to apply Soft Computing Methods in this Framework?
- How does a smart city framework look like?
 - the smart city wheel or the human smart city wheel
 - How do we organize innovation in smart cities?
 - What are innovative examples of such innovative cases?

Top speakers

- Dr. Laurent Balmelli, Sana Elias
- Prof. Dr. Philippe Cudré-Mauroux, University of Fribourg
- Prof. Dr. Edy Portmann, University of Fribourg

What our students said

- Practical insights
- Wealth of industrial experience
- Very insightful course

Course location:	iimt - University of Fribourg
Course fee/ module:	CHF 1'400.--
Course language:	English
Registration:	www.iimt.ch or iimt@unifr.ch