Implementing Informations Systems

11th - 12th September 2018

- The role of IT; its importance for corporate strategy
- Fundamentals of information management
- IT-governance
- IS-controlling
- Risk management

Top speakers

- Dr. Markus Böhm, TU München
- Prof. Dr. Stephanie Teufel, iimt University of Fribourg

What our students said

- I have learned a lot and it was practical
- Interesting and interactive
- Very skilled and pleasant presentations

This course highlights the importance of aligning the corporate strategy with the companies IT strategy. However, this importance depends on the information systems ability to deliver value and their implementation drives organisational performance.