

A good decision is based on knowledge and not on numbers (Plato)





Practical information

Course location:	iimt - University of Fribourg
Course fee:	CHF 2'800.-- (2 modules)
Course language:	English

Your benefits

Increase your knowledge and foster your personal development
Invest in yourself and stay up to date
Meet outstanding national & international speakers

What our students said

- A very good overview and framework
- Good mixture of theory & practice
- Live examples on real cases

Digital Transformation

Successful decision making

Digital Transformation involves new business models and therefore managing information systems! The best decisions for a company are the ones, which are based on knowledge! Discover how to implement an Information System as an enabler for digitalisation business models and how does a successful technology-change work!

Are you ready for these digital challenges?

The iimt information management & Decision support course explains the importance of IT in the corporate strategy of companies. But this importance depends on the information systems ability to deliver value and their implementation drives organisational performance.

Don't miss this opportunity and get your skills for today and tomorrow!

Course details

1 Module
07th – 08th
September

The Digital Transformation of Business
Implementing Information Systems
IT-Trends and IT-governance
Acquiring and Directing IT Services – Sourcing and Shoring
Digital Leadership and the CIO-Role

2 Module
14th – 15th
September

Delevering IT that delivers value: Technochange
Chartering & Shakedown Phases
Benefits Capture Phase
Technochange and IT

Top speakers



Markus Böhm
TU München



Prof. Dr. Tilo Böhm
University of Hamburg



Prof. Dr. Stephanie Teufel
iimt, University of Fribourg
Subject Area Coordinator

Contact

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How to register

Should you wish to participate in this Specialised Course, please register online on www.iimt.ch or send us an e-mail. It would be a great pleasure to welcome you in this course.

Did you know?

With the successful completion of a course, it is possible to credit the modules towards a future Executive MBA, Executive Diploma or Executive CAS in ICT or Utility Management.



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