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From Lab to Start-up: How Fribourg Neuroscience Became Bewe

Bewe is an app that uses science-based games to reduce food cravings. In this talk with Frédéric, CEO and co-founder, we will discuss how a research group at the University of Fribourg became a successful spin-off and the main challenges they face.

What you'll take away:

- How to protect and license research IP with the university's technology transfer office
- How clinical evidence opens doors with insurers and hospitals
- How to fund a science-based startup in Switzerland, from grants to a seed round

11th of Nov 2026 12:00

@ SEED: LAB

Chémin du Musée 4, 1700 Fribourg



Register here for a
tasty lunch, it's free!



Guest Speaker
Frédéric Plourde
CEO and Co-founder of Bewe



bewe



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