



**startup
days** 

From invention to impact

Join the leading national
deep tech catalyst event in Switzerland.

Swiss Startup Days | Our offering for partners | Nov 2025



1_SSUD matters

Below, we explain why the SSUD is
important for you and for the
future of Switzerland.

You don't need another event.
But the right connections.

**Today,
innovation isn't
optional.
And doing it
alone no longer
works.**

1

Your markets evolve faster
than your internal
innovation cycles.

2

You compete for top
talent.

3

You strive to engage with
the startup ecosystem, but
struggle to truly get results.

4

You seek real partnerships, fresh
perspectives, and early insights
– but lack access & resources.

Switzerland's Challenge:
Why Innovation Matters Now

Switzerland is strong on invention – but weak on transformation.

1

Fragmented startup-industry and corporate collaboration.

2

Untapped deep tech research potential.

3

Startups are tomorrow's SMEs – but structured startup-SME collaboration remains rare.

4

Future value creation depends on startups – or Switzerland risks falling behind.

Our Mission and why it matters.

**SSUD make
innovation
scalable,
investable, and
culturally
anchored.**

1

SSUD are Switzerland's national deep tech catalyst event. We are the showcase for successes & faces.

2

We are empowering tomorrow's SMEs. It is the place where collaboration sparks naturally.

3

Connecting regions, sectors, generations and startups with investors, a true business and networking platform.

4

Activating Switzerland's full innovation potential – for a sovereign and resilient future.

Portrait: The Swiss Startup Days

You're looking for talent, inspiration, visibility or investment opportunities.

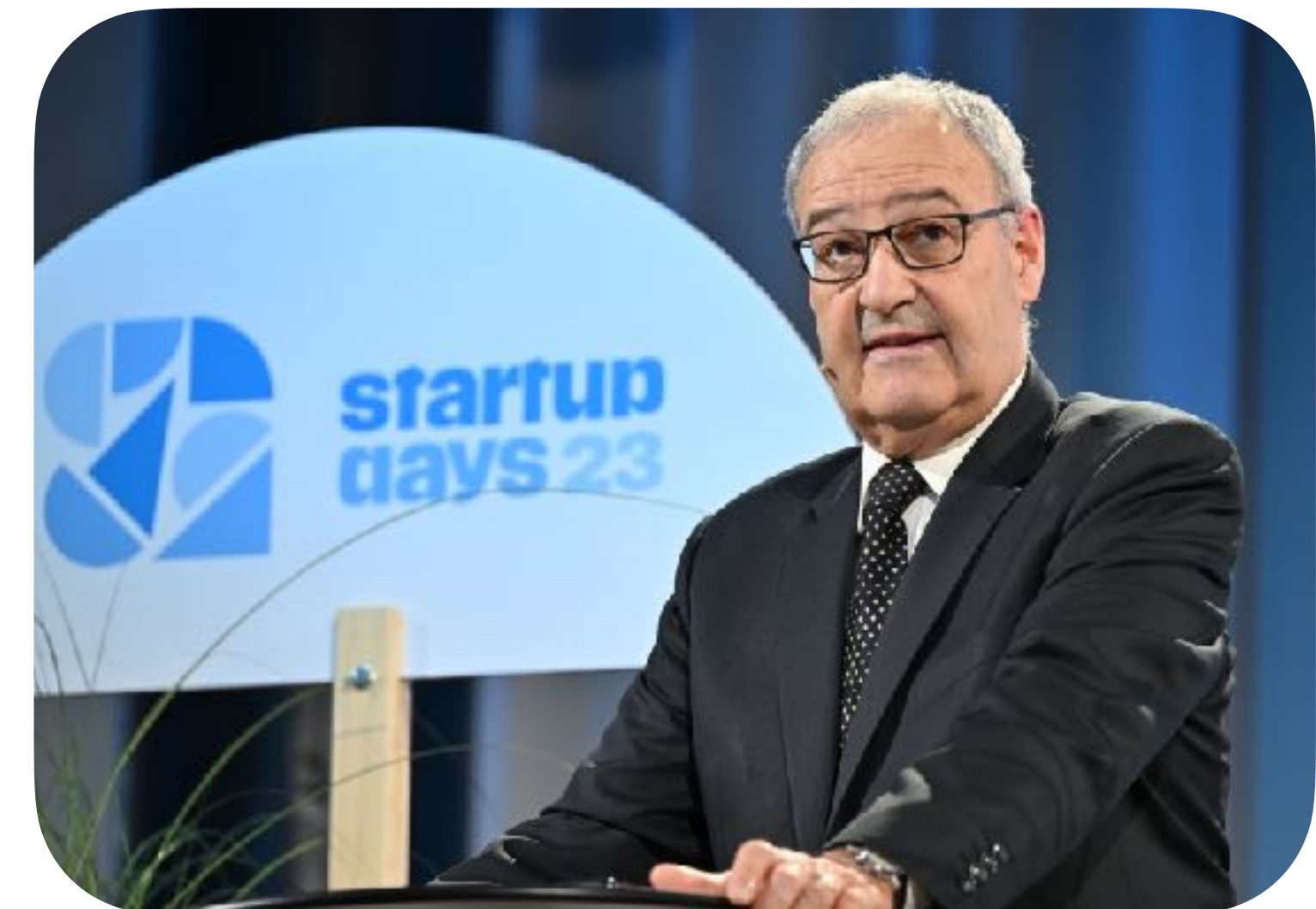
Unlike comparable events, we focus on content and bring together players from all relevant sectors and from all language regions in a marvelous setting in Bern. We catalyze deep tech Switzerland.

Metric	Value
Participants	1'750+ from all regions and key sectors, with outstanding diversity across gender, regions and generations
1:1 Matchings	800+ curated meetings
Speakers	140+ across 40 sessions
AI Stage	With SNAI & IPAI Heilbronn
Newcomers	30+ early-stage Rising Stars Award
Unplugged	Urs Gredig with top founders



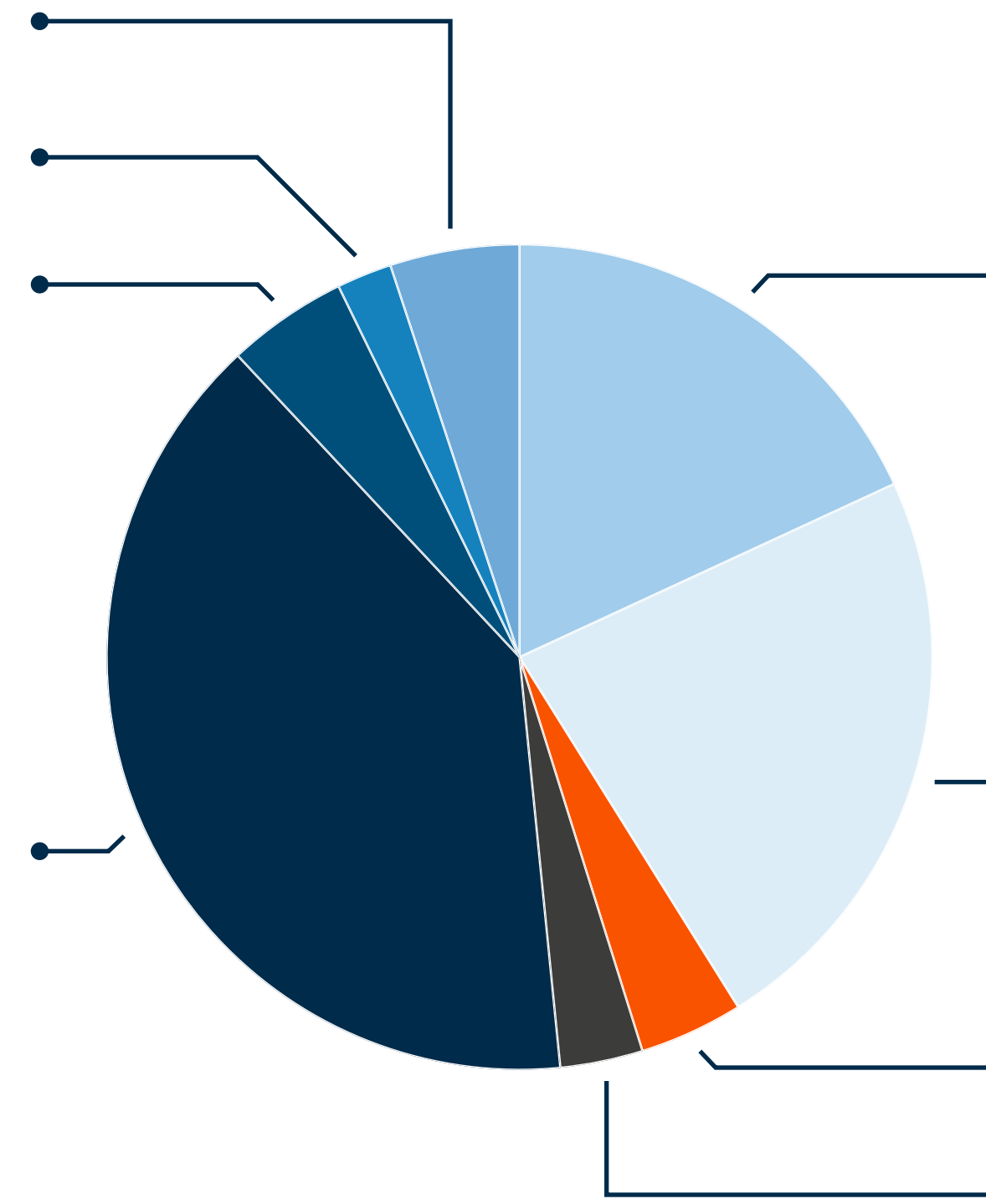
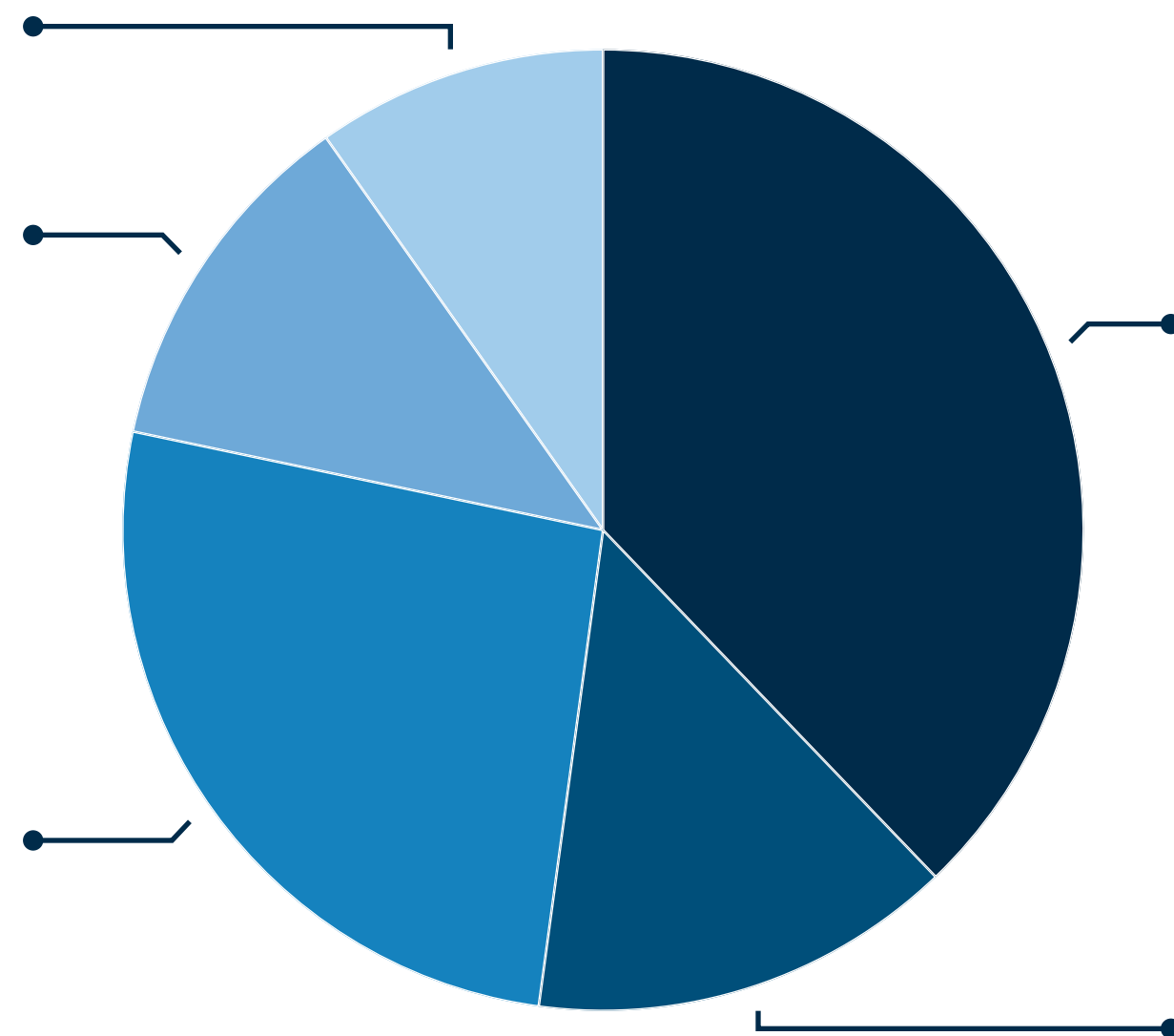
<https://www.youtube.com/@startupdays-ch>

Impressions



Who You Meet and What You Gain.

**From deep tech founders to investors,
corporate leaders and talent.**

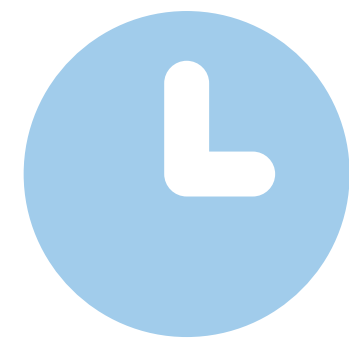


Next edition: 20. & 21. Mai 2026



Date

21. Mai 2026



Time

08:45 - 17:30h



Location

Kursaal

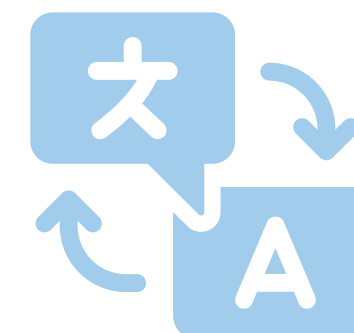
The Secret Launch

20. Mai 2026
(300 VIP, on
invitation only)



Participants

1'750



Language

English



2_Value Proposition

Below, we explain the value we create for you.

Beyond visibility: What you gain as a partner

Talent Access

meet future builders



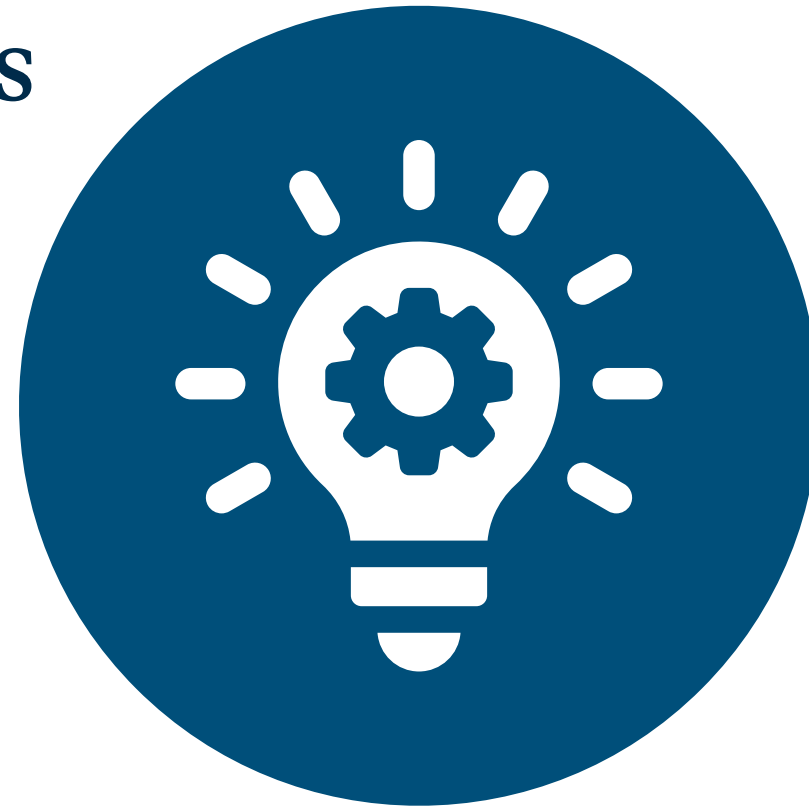
Brand Leadership

position your purpose



Innovation Insight

early trend signals
& collaborations



„When a company wants to be part of the Swiss Startup Ecosystem, this is the place to be. They can get an unlimited opportunities of networking, business development and investment.“

Paloma Bosco
Head of Group New Businesses,
Innovation & AI transformation



swisscom

Depending on your goals

we match you with the right formats, organizations and people

VIP Access / Tickets

Receive exclusive insights on building successful startup x corporate collaborations within S3 Circle with national councillor Michel, Ypsomed. Gain early access to young entrepreneurs, tech trends, and innovation.

Swiss Innovation Overview

Gain personal access to an exclusive session with the leading personalities of all relevant organizations from the Swiss innovation ecosystem.

Stage involvement

You have the opportunity to hold your own session in the program and also have the option of participating in a panel. We will support you in the co-curation of these elements.

Tailored Innovation Session

Bring your most pressing problems and young talents to the sessions specially designed for your concerns with 10 competent problem solvers from our network.

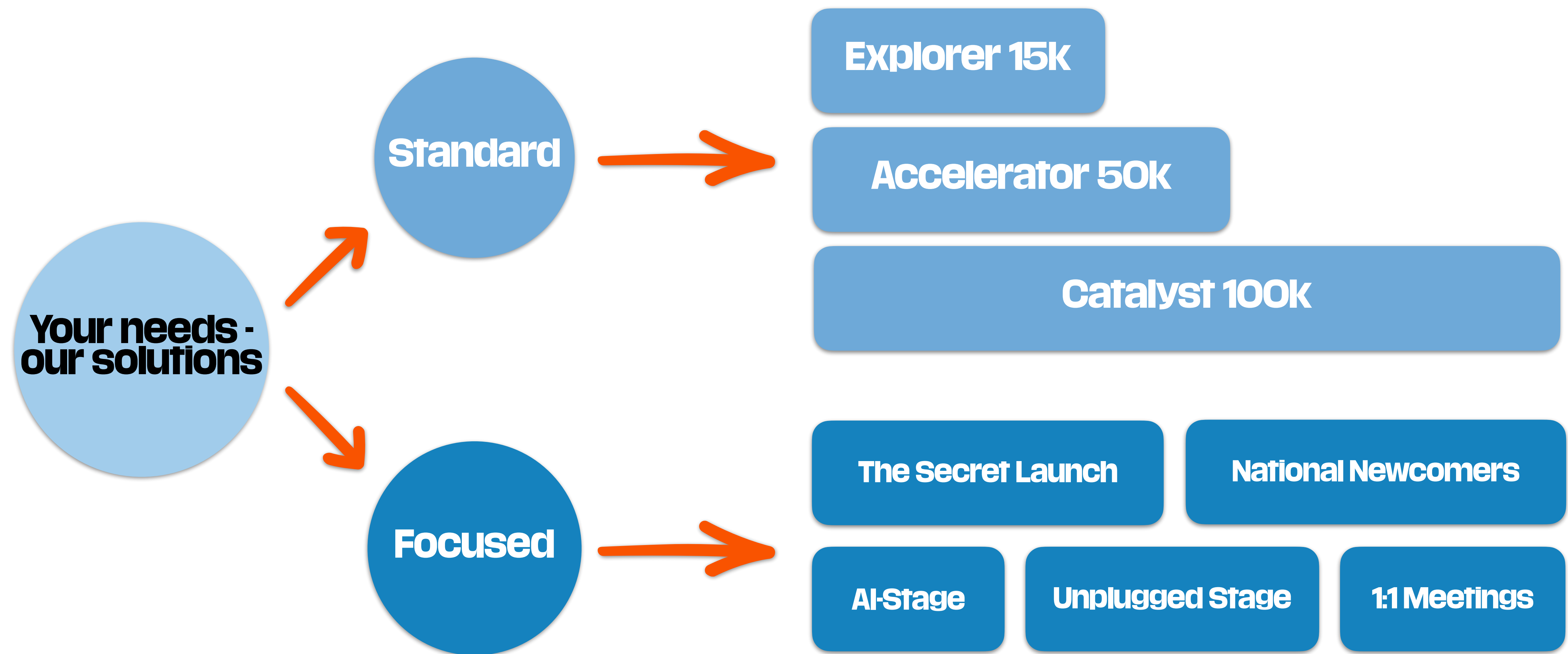
Branding

You fly the flag as co-creators of Switzerland's innovation landscape, visibly positioning yourselves as an attractive, forward-looking employer in a dynamic, deep tech-driven environment.

Alternative Formats

Prefer a more focused or clearly defined engagement — choose an alternative format that fits your priorities – see **slide 15** for options.

Overview of Sponsoring Solutions



Choose the level that matches your priorities.

Three standard ways to partner

	Explorer 15k (max 20)	Accelerator 50k (max 9)	Catalyst 100k (max 6)
Branding	Online & Onsite	Enlarged	Premium & Exclusive
VIP Access	—	—	S3 Session Simon Michel Newcomers Longlist
Stage involvement	Session	Session	Session Co-Curation Panel Seat
Media Exposure	—	✓	✓✓
Tailored Innovation Session	—	—	✓
Success Audit yearly	—	—	Report & Exec Debrief
Booth	Small (9qm)	Large (18qm)	Prime Positioned Lounge (30qm)
Jury & Board Seats	—	Partner Board	Pre Jury & Jury Seat Newcomers Impact Board Partner Board
Swiss Innovation Roundtable	—	—	Exclusive Access
Tickets	1 VIP 4 Standard	2 VIP 10 Standard	8 VIP 15 Standard

Focused ways to partner

The Secret Launch (1 Partner)*

You are the exclusive host of the VIP pre-conference event “The Secret Launch” with 300 guests the evening before. You will receive access, wide logo presence, a welcome speech and other general services.

TCHF 40

National Newcomers Award (2 Partners)*

You join as the official hosts of the Newcomers at the swiss startup days. Partake in the jurys and catch the uncut and hidden gems of Switzerland’s startup ecosystem.

TCHF 35

AI Stage (1 Partner)*

You are the enabler of the SNAI AI Stage at the main event. Stay close to the hottest topics in AI and support the organizers in curating cutting-edge content.

TCHF 25

Unplugged Stage (1 Partner)*

You are the enabler of the Unplugged Stage at the main event. Join the curation and bring speakers from your network that are entrepreneurs to the core.

TCHF 25

1:1 Meeting-Zone (1 Partner)

You are the exclusive host of the 1:1 Meeting Zone, enabling networking across 800+ meetings.

TCHF 20

Examples of real impact.

What happened through SSUD – stories of real value.



Due to the Swiss startup days, we were able to match and meet up with our perfect investor.

Kelvin Stott
Founder, Amporin
Pharmaceutical AG



For us the Swiss startup days is the most important event of the year because it's the place where the entire ecosystem meets to network annually.

Simon Enderli
Former-CEO, Swiss
Entrepreneurs Foundation



Most of the time, we send thousands of emails before getting to an investor. At startup days, I found them in one day.

Dereck Gibeyo
Founder & CEO, i-riide

“In Switzerland, every day should be a startup day!”

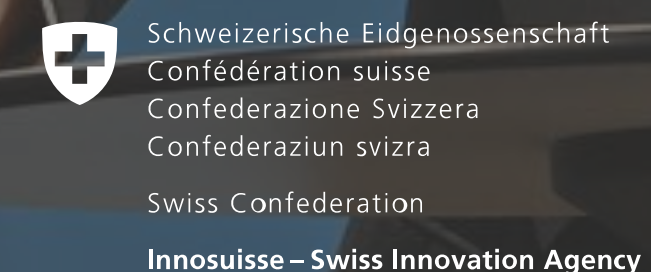
Guy Parmelin, Federal Councillor and Serial Contributor

Catalyst Partners

**WISSENSCHAFT.
BEWEGEN**
GEBERT RUF STIFTUNG



Accelerator Partners



Return on Responsibility: Your Contribution to the Swiss Innovation Ecosystem.

Unlock Switzerland – Support the next generation of Swiss entrepreneurs.



1

Startups are tomorrow's SMEs. Supporting them is not charity – it's economic foresight.

2

As a sponsor, you help build a more sovereign, resilient, and future-ready nation.

3

Your commitment shows that you invest in Swiss talent, ideas, and shared prosperity.

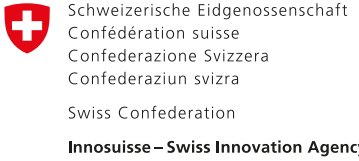
Proud Partners of SSUD

Catalyst

WISSENSCHAFT.
BEWEGEN
GEBERT RUF STIFTUNG



Accelerator



Explorer



Community Partner



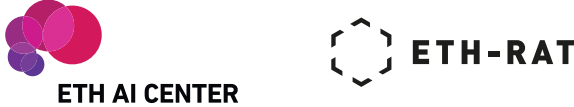
Swiss Startup Network



Host



Patronat



Media Partner



Event Partner



Let's shape Switzerland's innovation future – together.

Entrepreneurial spirit is at the core of our company identity at **LINDEN Live Learning Labs**. We love bringing the right people together, at the right time, in the right place and for all the right reasons. This becomes even more enjoyable with the right partners along our side.

Dominik Isler

Organizer

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dis@livelearninglabs.ch

startupdays.ch



Meet with us to explore your fit.



Only 6 catalyst slots available – apply by 31 December 2025



Be part of the national deep tech catalyst event.



3_Appendix

Below, we present further
data and statistics.

A wide range of industries are present in Bern

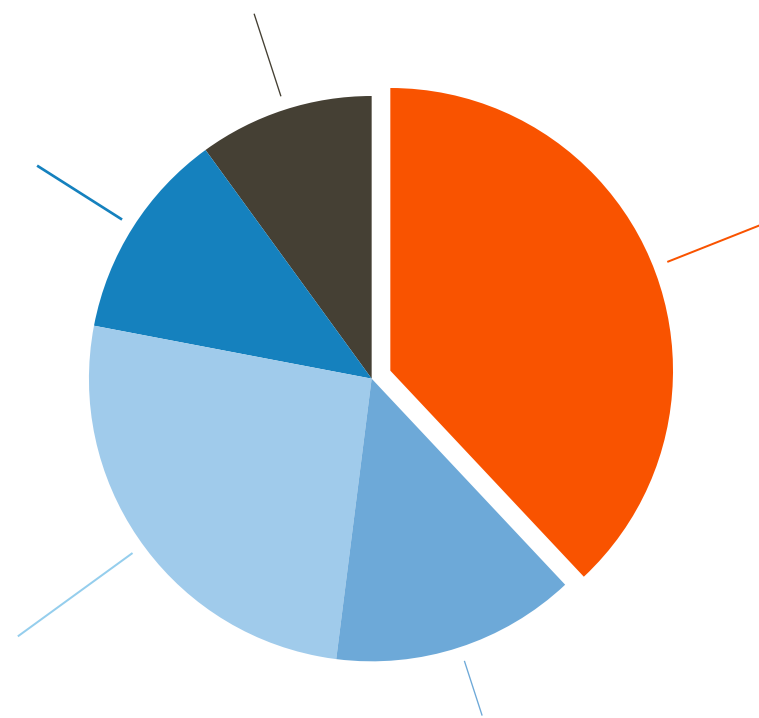
Areas of activity of our participants

All participants	Share	Startups participants	Share
AI	52%	AI	56%
Medtech	27%	Medtech	23%
Healthcare	25%	Healthcare	22%
Sustainability	24%	Sustainability	21%
Robotics	21%	Energy	16%
Cleantech	21%	Other	16%
Biotech	20%	Fintech	14%
Energy	18%	Biotech	12%
Fintech	17%	Robotics	11%
Foodtech	16%	Cleantech	10%

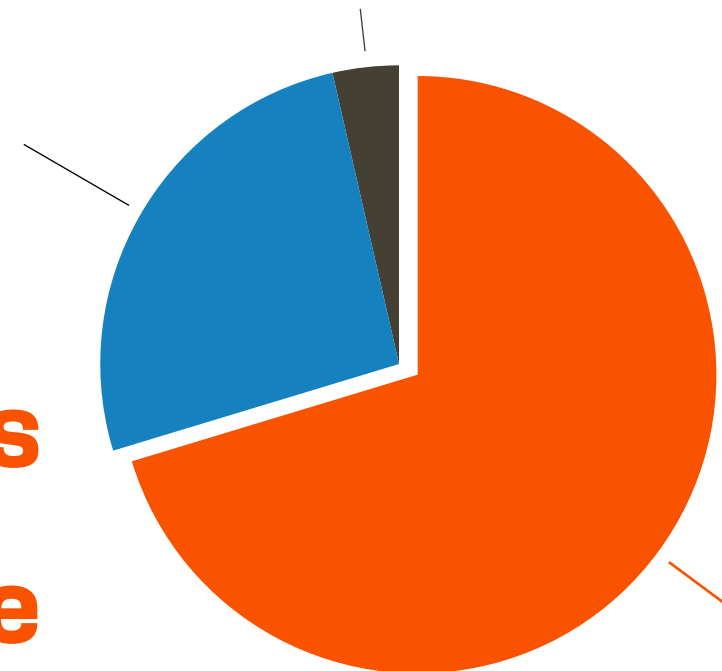
The Swiss Venture Ecosystem meets in Bern

Family reunion of a diverse,
forward-looking deep tech venture
& startup community

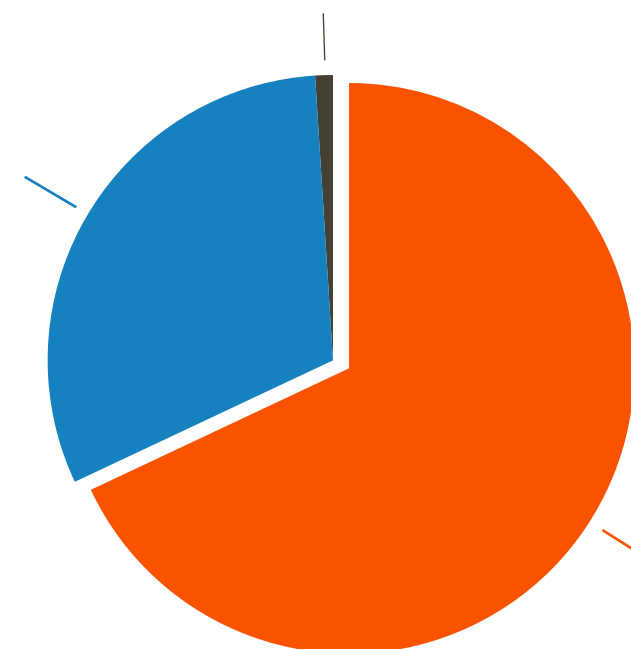
**Participants SUD25
by Group**



**Startups SUD25
by Stage**



**Participants SUD25
by Gender**



**Participants SUD25
by Region**

