

Entrepreneurship
Training

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Innosuisse

Business Concept Fribourg

10x4h semester course
an Innosuisse Entrepreneurship Training

**Learn how to build your startup at the
University of Fribourg in evening
sessions with experienced
entrepreneurs sharing their
knowledge.**



With, among other trainers,
Raphaël Sandoz,
Senior Sales Manager at Lunaphore

This semester's course to become an entrepreneur is a practical 10x4h program aimed at students, PhDs, postdocs, and faculty to transform ideas into startups. Evening sessions and coaching from experienced entrepreneurs will provide essential skills for building a business and pitching to a professional jury.



Scan the Qr-Code to register on

innosuisse.venturelab.ch/business-concept-fribourg

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Business Concept

1 Bootcamp Day - 10x4h Semester Course - 2x2h Startup Coaching Sessions



This course features an introductory bootcamp, ten 4-hour evening sessions, and two 2-hour coaching sessions per team. Each region will select 25 participants, who will work in groups of five on a specific business case.

What You'll Gain:

- Refine your business idea through market analysis and strategic planning.
- Develop skills in marketing, financial planning, sales, IP, and team building.
- Receive expert coaching and feedback on your startup idea.
- Pitch to professionals and network with investors.

Course Details

It is free of charge, in English, and open to students, researchers, and alumni passionate about innovation.

Join us and bring your startup dreams to life—whether you have an idea or just want to explore entrepreneurship!



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