



#BCGINSWITZERLAND

# BCG al Lago

October 2 until 4, 2024

Ascona, Switzerland



Apply by August 15, 2024.

Beyond is  
where we begin.





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Welcome to BCG al Lago – the unique three-day event in the Mediterranean part of Switzerland!

Uncover how you can excel in strategic consulting using your unique talents and gain insights into the world of consulting at BCG while working on a real case.

At BCG al Lago, you and your peers will collaborate with a local company on a strategic topic. In teams, you will devise innovative solutions to enhance their business and present your ideas to the leadership. Our BCG'ers and coaches will facilitate different workshops, helping you to refine your case-solving and teamwork skills while fostering your personal growth.

An exciting balance of work and fun awaits you. Picture yourself challenging your limits during a team building activity at the lake, enjoy la dolce vita with good food and great company, and get to know our BCG'ers and your fellow students even better.

This event is open to all Swiss University based Bachelor's, Master's, and PhD students in their third semester or upwards.

Are you on board? Embrace your curiosity and join us for an unforgettable adventure!

**Questions?** Reach out to our Talent Acquisition team:

- Tania Fisler, Talent Acquisition Senior Specialist, [fisler.tania@bcg.com](mailto:fisler.tania@bcg.com)
- Alexander Knospe, Talent Acquisition Specialist, [knospe.alexander@bcg.com](mailto:knospe.alexander@bcg.com)



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