

# WORKSHOP: LegalTech Start-up Creation

Artificial Intelligence for Lawyers by Lawyers:  
What are the Challenges?

11 April 2024 | 12.15 – 13.00 | Miséricorde (room TBA)

## WHAT WILL BE DISCUSSED?

### Technical and Strategic Challenges

- Crafting the Perfect Product: Essential Competencies
  - Elevating Your Product Sales Skills
- Navigating Data Security in a Heavily Regulated Landscape

### Personal Challenges:

#### Education, Career Planning, Work-Life Balance

- Can Lawyers Build AI Tools? Can Engineers Create Legal Solutions?
- Entrepreneurship: Balancing Your Professional Journey with Your Personal Life as a Lawyer or an Engineer
- Overcoming Unique Challenges: Perspectives as a Woman, Parent, or Part-Time Worker

## SPEAKER: Paula Reichenberg, lic. iur. Fribourg

Attorney-at-law registered with the Zurich bar, CEO and Founder of Neur.on AI Solutions, Vice-President of the Swiss LegalTech Association and Digital Shaper 2023

Register [HERE](#)  
Free but mandatory  
until 28.03. 2024



Contact  
[techtransfer@unifr.ch](mailto:techtransfer@unifr.ch)