Managerial Accounting

The focus of the course is to develop an understanding of the financial and cost information generated by accounting systems. It enables decision makers to apply important costing concepts, and traditional and modern approaches of budgeting will be pointed out.

Managerial Accounting 1 & 2
05th - 06th June 2018 - 14th - 15th June 2018

- Introduction to management accounting and CVP-analysis
- Measuring relevant costs and revenues for decision making/pricing decision
- Cost assignment and ABC analysis
- Divisional financial performance measures
- Budgeting and management control centers
- Standard costing and variance analysis

Top speakers
- Prof. Dr. Michael Burkert, University of Fribourg
- Prof. Dr. Marco Passardi, IFZ (HSLU) and University of Zurich
- Prof. Dr. Thomas Rautenstrauch, HWZ Zürich Subject Area Coordinator

What our students said
- Interesting insights into various companies
- Case studies were very useful
- Well structured course